

Development Programme in Entrepreneurship and New Venture Creation [E001]

Objectives:

The main objectives of the programme are to equip those with an entrepreneurial wish to become “job creators” rather than “job seekers”. Participants will be taught methods of applying creativity and innovation in starting a new business or within an existing business. They'll also be equipped with skills to implement business essentials in running a successful business, ways to manage their customers and skills in managing people and how to lead them.

Structure:

The programme consists of 20 1-day modules. The programme runs over a period of 5 months with one module per week (20 days).

Self study
Individual and group assignments

Content: Modules

Personal Mastery	Post Modern Leadership
Creativity and Innovation	Customer relationship
Project Management and Org. Dynamics	Finance and Financial Management
Business Protocol and Etiquette	Profiling the Entrepreneur
Performance, Talent Management	Entrepreneurial Leadership
Drawing up a Business Plan	Organisational Dynamics
Everyday Business Law	Governance and Business Ethics
Accounting and risk Management	Business plan Workshop
Operations and technology	Presentation Skills
Marketing and selling	Diversity Management

Entrance requirements:

Participants will be selected on the basis of their entrepreneurial interest and self-employment status. Priority will be given to those that enrol early.

Assessment:

Assignments and Business plans will be evaluated for those qualifying for the GBSE Certificate.

Accreditation:

Students will receive an certificate of attendance for each module and those completing all modules will receive a GBSE “Certificate of Successful Completion”.

Schedules and venues:

See www.gbse.co.za for schedules or contact GBSE at info@gbse.co.za.

Current Schedule:

Every Saturday starting 7 March 2009
(Schedules may changes without prior notice)

Fee:

R 550 (Excl) per student per day (module). Fee includes venue and course pack.
GBSE Business Toolkit: R800 (Excl (mandatory))

Disclaimer:
A minimum of 12 students will be required for classes to proceed.



Course Registration Form

Personal Information

Surname	First Names	M F Gender
Maidens Name and/previous Surname	Date of Birth	
()	()	() ()
Home Phone	Work Phone	Fax Mobile
Physical Address	Postal Address	
Town, County ()	Town, County ()	
Postcode	Postcode	
Email	Are you Physically disabled? Y N	
Nationality	Home Language	

Academic History Information

High School Qualification	Highest Tertiary Qualification
Year Completed	Year Completed

Course Information & Payment

Course/Programme Name	Course Code	Commencement Date	Amount (inc VAT)
		Total	R

Payment Option 1: (Bank Deposit)
 Account Name: The Global Business School of Entrepreneurship (Pty) Ltd
 Bank: ABSA
 Branch code: 630356
 Account no: 4071210917
 VAT No. 4950250490

Payment Option 2: (Cheque)
 Cheques should be made out to: The Global Business School of Entrepreneurship (Pty) Ltd

I Declare that all the particulars furnished by me on this form are true and correct, and I undertake to comply with the rule, regulations and decisions of the Business School of Entrepreneurship, and any amendments thereto, which may be applicable to students in general and to the field of study for which I am registered. I undertake to protect the copyright of the Business School of Entrepreneurship and under no circumstances to make the study material available for use by any other person.

Student's Signature	Date
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